# ISACA Ireland Conference 2024
# Sponsorship Opportunities

## Connect with your target audience

Sponsorship opportunities position your organisation as an industry leader, provide a high level of engagement with qualified IS and IT professionals, and allows you to differentiate yourself from the competition.

| Benefits | Gold | Silver | Bronze | Coffee Breaks | Event+ | Event |
|---|---|---|---|---|---|---|
| **Pricing** | **€4,500** | **€3,000** | **€2,000** | **€1,000** | **€750** | **€500** |
| Stand preference in the Expo area | 1st | 2nd | 3rd | | | |
| Stand Size | 2 x 5ft | 1 x 5ft | 1 x 5ft | | | |
| Popup Banner - Entrance | ● | | | | | |
| Popup Banner - Main Stage | ● | | | | | |
| Popup Banner[1] - Side Room | ● | ● | | | | |
| Logo displayed on the dedicated conference website homepage | ● | ● | ● | ● | ● | ● |
| Business Advert included on the dedicated conference website | ● | ● | ● | ● | ● | ● |
| Advertisement that the sponsor has provided the tea and coffee | | | | ● | | |
| Thought Leadership articles (PDFs) included on the dedicated conference website | 5 | 2 | 1 | 1 | | |
| Logo displayed before the talks | ● | ● | | | | |
| Attendee email with email & phone contact info (NOTE: this will be subject to authorisation from each delegate as part of registration) | ● | ● | | | | |
| Logo sent out via the official ISACA Ireland Twitter and LinkedIn accounts (2,500+ followers) | ● | ● | ● | ● | ● | |
| Complementary full conference registrations (non ISACA member €140) | 15 | 10 | 5 | 2 | 2 | 2 |
| Additional tickets at a discount (€55 each)[2] | ● | ● | ● | ● | | |

**Note:** Sponsorship options are limited and will be allocated on a first come first serve basis. All payments must be made in advance of the event.

---

[1]   It is the responsibility of the sponsor to provide their own popup banners for the event.
[2]   Subject to availability